2011 College Energy Reduction Challenge

This is an Easy Green Activity created in consultation with your student club leaders. It is not a shiver in the dark program but an opportunity for residents to get a win with little effort. We aren’t interested in asking you to go without, just to come up with socially responsible ways to satisfy your warmth, light and information needs. The premise is ridiculously easy:

A stupefying 75% of your appliances’ power is used when they are on Standby!! If you aren’t using it Switch it Off or Pull the Plug. Our main targets are computers or other personal appliances, lights and heaters. These are the three areas where each of you can so easily make a daily difference in reducing waste.

The Energy Reduction Challenge between Christ and John Fisher Colleges will take place over two one-month periods.

- Phase One runs from 1 May until 31 May 2011.
- Phase Two runs from 1 August until 31 August 2011.

Of course it is about money and it is much better than your average ‘cost trimming measure’. If we reduce waste then the money we would have spent out of your fees to pay for power wasted, for instance, while your computer is on standby, could go to programs and services that interest you. In that way cutting waste benefits all of us. And... that’s not all.

To the victor go the spoils as the winning College reaps the benefits. The prize for reducing use and waste is a share in the savings, most likely manifested as credit toward service, merchandise or activities for the winning College in the Energy Reduction Challenge.

We need your help

There are several Easy Green Activity posters that have sprouted around the Colleges and elsewhere, offering you info and handy hints for saving. Look out for those and others still to come. Got a brilliant idea? Share it with us.

So please take responsibility now and take the Energy Reduction Challenge: Be the one who makes the difference.

You Can Help!